

# ARTEMIS INTERNATIONAL FOOTAGE RATE CARD

BROADCAST - Perpetuity			
All Media (Non-theatrical; Including in-context promo)	Australia/NZ	\$70 per sec	30 second minimum
All Media (Non-theatrical; Including in-context promo)	Australia/NZ	\$55 per sec	2 minute minimum
All Media (Non-theatrical; Including in-context promo)	World	\$85 per sec	30 second minimum
All Media (Non-theatrical; Including in-context promo)	World	\$65 per sec	2 minute minimum
BROADCAST - 10 Year Licence Period			
All Media (Non-theatrical; Including in-context promo)	Australia/NZ	\$60 per sec	30 second minimum
All Media (Non-theatrical; Including in-context promo)	Australia/NZ	\$50 per sec	2 minute minimum
All Media (Non-theatrical; Including in-context promo)	World	\$72 per sec	30 second minimum
All Media (Non-theatrical; Including in-context promo)	World	\$62 per sec	2 minute minimum
BROADCAST - 5 Year Licence Period			
All Media (Non-theatrical; Including in-context promo)	Australia/NZ	\$50 per sec	30 second minimum
All Media (Non-theatrical; Including in-context promo)	Australia/NZ	\$42 per sec	2 minute minimum
All Media (Non-theatrical; Including in-context promo)	World	\$62 per sec	30 second minimum
All Media (Non-theatrical; Including in-context promo)	World	\$50 per sec	2 minute minimum
BROADCAST - 5 Year Licence Period			
Free-to-air only	Australia/NZ	\$30 per sec	30 second minimum
Free-to-air only	Australia/NZ	\$24 per sec	2 minute minimum
Pay Cable/Satellite only	World	\$45 per sec	30 second minimum
Pay Cable/Satellite only	World	\$36 per sec	2 minute minimum
Pay TV + Free-to-air	World	\$45 per sec	30 second minimum
Pay TV + Free-to-air	World	\$36 per sec	2 minute minimum

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NON-BROADCAST - PERPETUITY			
Corporate / Commercial / Exhibition	One Country	\$20 per sec	30 second minimum
Corporate / Commercial / Exhibition	One Country	\$17 per sec	2 minute minimum
Corporate / Commercial / Exhibition	World	\$40 per sec	30 second minimum
Corporate / Commercial / Exhibition	World	\$34 per sec	2 minute minimum
Commercial Home Video / DVD			
(A shot is defined as up to 10 continuous seconds)	One Country	\$300 per shot	10 second minimum
	World	\$500 per shot	10 second minimum
THEATRICAL / CINEMA - 5 Year Licence Period			
	One Country	\$900 per shot	10 second minimum
	World	\$1,500 per shot	10 second minimum
ADVERTISING - 12 Months Licence Period (A shot is defined as up to 10 continuous seconds)			
All media	One Country	\$2,500 per shot	10 second minimum
	World	\$3,500 per shot	10 second minimum
ADVERTISING - 12 Months Licence Period			
Free-to-Air Television Broadcast	One Country	\$1,800 per shot	10 second minimum
	World	\$2,500 per shot	10 second minimum
Pay TV Broadcast	One Country	\$2,000 per shot	10 second minimum
	World	\$2,700 per shot	10 second minimum
Cinema	One Country	\$2000 per shot	10 second minimum
On line	World	\$2000 per shot	10 second minimum
Street Vision	One Country	\$1,500 per shot	10 second minimum
Inflight Entertainment	World	\$1500 per shot	10 second minimum
NEW MEDIA / INTERACTIVE - 5 Year Licence Period			
Online Editorial	World	\$30 per sec	30 second minimum
Mobile / Gaming	One Country	\$20 per sec	30 second minimum

Research & handling rates **\$130 per hour**

Preview DVD + postage **\$40 per DVD**

Research fees are invoiced when sending preview materials, any additional research fees incurred after this point are added to the final invoice.

Licence fees are calculated from on-screen time of footage/audio used in completed production.

For more information contact Artemis International **+61 8 9228 2852**